

News Release  
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## Hundreds to take part in MaestroConference on aging in NB

(October 15, 2013, Fredericton)—Hundreds of individuals and groups across the province will come together by telephone conference call Nov. 6 and 7 for the second phase of the Summit for Healthy Aging and Care: Innovating Together. The English-language session will be held Nov. 6 and the French session, Nov. 7, both from 7 to 8:30 p.m.

The sessions are free and those interested need only a telephone to participate. Pre-registration is necessary in order to receive the dial-in information.

The original, face-to-face summit last November drew more than 320 people to begin a structured discussion on how the province, service providers, communities and families should be preparing for the coming, dramatic shift in our aging population. It is projected that in 25 years, 25% of the province's population will be over 65 years of age.

The upcoming sessions will use MaestroConference, enabling large numbers of people to actively participate. Internationally renowned facilitator Charles Holmes, who guided last year's summit, will facilitate the MaestroConference sessions. Unlike the old conference call approach, MaestroConference is fully interactive, enabling break-away group sessions, one-on-one or many-to-many discussions.

"We want as many individuals, organizations and service providers as possible to take part," says Jodi Hall, Director of Operations for the New Brunswick Association of Nursing Homes, one of the summit organizers. "People don't have to travel or incur any costs to participate, and the MaestroConference is convenient and simple for everyone."

Participants will hear the key findings from last year's summit which explored the issues, opportunities and responsibilities of government and stakeholders to ensure seniors in New Brunswick experience an improved quality of life. It was agreed at the time that a formal commitment to continuous collaboration among all parties is necessary to shift the province's culture to one of shared responsibility.

"A great deal of work has been done since last year's summit to develop a vision and long-range plan, based on the input of stakeholders. During the MaestroConference, they will provide feedback," says Hall. "The continued involvement of those who attended the original summit last year is crucial to achieving the broad collaboration and commitment needed. But we're also hoping for lots of new participants."

More details on the MaestroConference, and the registration form, are available at: <http://www.communitiesconnecting-unirlescommunautes.ca> call 1-506-460-6260 to register by phone.

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